International and expatriate healthcare and insurance 2014
Greater need for international and expatriate healthcare insurance

The globally mobile population has grown dramatically. There are over 50 million expatriates, and by 2020 this will be 60 million. 232 million people now live away from their country of birth. Between one in two and one in three expatriates has no international health insurance, although a minority is covered by domestic health insurance. Several countries seek to get expatriates and migrants to pay for healthcare or have compulsory health insurance.

International healthcare used to be very simple; you designed one product and used it everywhere. But now there are local restrictions on who can insure, how, and what can be insured. Some countries require insurers to have local partners while in others it can take years to get an insurance licence.

'International and expatriate healthcare and insurance 2014', the latest report from insurance analyst Ian Youngman, puts the international and expatriate health insurance market in perspective and offers valuable insight into the nature of the current and future market.

The most complete fact filled business report on international and expatriate health insurance is back and better than ever. After customer feedback it now includes more countries and insurers, new information on cross border healthcare and countries current attitude to expatriates, plus full details of new health insurance laws in countries including Dubai, Qatar, and the USA.

Much more information has been added on the number of expatriates globally and by country—both outbound and inbound, and on local insurance regulation. On insurers and brokers it includes who has been buying who, countries they are moving into, plus the latest product and service developments.

With the potential of domestic health insurance markets limited, US, UK and EU health insurers and intermediaries are increasingly looking at healthcare for expatriates and locals in international markets.

Ian Youngman is a writer and researcher specialising in insurance. He writes regularly for a variety of magazines, newsletters, and on-line services. He publishes a range of market reports and undertakes research for companies. An ACII, he has London market management experience with brokers and insurers.

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